



# mymudo

## bet on music

Bet on music? You sure can!

Business start-up mymudo is the first platform which gives you the opportunity to place a bet on the music charts.



mymudo was launched in the middle of August by musicians Daniel Latsch and Christian Peitz, one a passionate communication designer and the other a born entrepreneur who, after 12 years on the road with the band Fog Joggers, has laid anchor in a steady job. The two of them met on the international project Esteem-Startup.

Conversation in the breaks – over a beer or two – often turned to their experience in the music industry and all the changes, with new things on the way in, old things on the way out, and the subject of the latest hype soon relegated to the back shelf. In the next 10 years, the business of sound will turn right round again. This is likely to affect not only the artists, but also streaming models, record labels and copyright practices. One day Christian said: "the whole business is kinda like a game o' chance, ain't it? How awesome would that be?"

## Bet on the music charts and win!

And mymudo was born. Daniel and Christian want to offer music fans a terrific business model. Who will be the next chart success? Will Drake make it back into the Top 10? How successful will the next single from Justin Timberlake's album be? We talk about new songs and top-trending musicians almost every day. What if we could put our feelers for hit music to the test and cash in on our skills? We will establish the platform and the app.

The coolest thing is: a part of the profits from the betting will be put into a fund to promote talent and help musicians to get started on a career in the music business. Artists should be able to apply for the first tranche of prize money by the end of 2019.

It is early days for the start-up which is currently in the smoke testing phase. But the plan is to sound out investors in the next few weeks with a view to building a beta version and getting it online in the middle of next year.

We would be happy to tell you about our music business revolution in the gaming world.  
Get in touch with us!

Best regards,  
Daniel und Christian

Address for analog mail  
Ulienstraße 100  
D-40476 Düsseldorf

[www.mymudo.com](http://www.mymudo.com)  
[instagram.com/mymudocom](https://instagram.com/mymudocom)  
[facebook.com/mymudocom](https://facebook.com/mymudocom)

Or write him an email at  
[daniel@mymudo.com](mailto:daniel@mymudo.com)  
– he will be stoked.

Please contact Daniel  
on 0176 64-256 182  
if you have any questions.

The screenshots illustrate the mymudo mobile application's features:

- Profile Screen:** Shows a profile picture of a woman, the name "MusicMashroom, Krefeld, 1996", and statistics: 32 LAUFENDE WETTEN, 16.420 MUDOS GEWINNEN, and #1 BESTENLISTEN RANG.
- Top 100 Single Charts:** A list of songs ranked by popularity:
 

Rank	Song	Artist
1	In My Mind	Dynoro & Gigi D'Agostino
2	Melodien (feat. Juju)	Capital Bra
3	500 PS	Bonez MC & RAF Camora
4	Bella Ciao (HUGEL Remix)	El Profesor
5	Solo (feat. Demi Lovato)	Clean Bandit
6	Body (feat. brando)	Loud Luxury
- Wettschein (Bet Slip) Screen:** Displays the current bet slip with a total value of 12.200 Mudos Gewonnen.
- Bottom Navigation Bar:** Includes icons for navigation, search, and account settings.

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